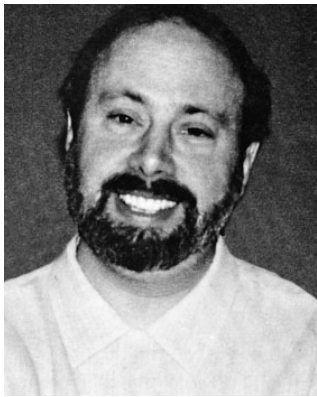


## Jonathan lafeliece

### Business



Mr. lafeiece graduated from Collinwood in the June class of 1970. He credits his high school experience as playing a significant role in his successes over the years. Jonathan claims, "While at Collinwood, a light bulb went off!" He credits his high school for providing wonderful guidance and positive character development. After graduation Jon attended Syracuse University and graduated Magna Cum Laude with a B.S. Degree in Television/Radio Advertising.

Jon was Vice-President/Creative Director at Wells, Rich, Greene; Vice-President/Group Head at Dancer, Fitzgerald, Sample, Inc.; and a copywriter at Cunningham and Walsh. He is currently Chief Creative Officer for North Coast Partners. His creative force is responsible for many successful campaigns such as, "Crave the Wave" for Ocean Spray.

He is a member of the advertising industry's Partnership for a Drug-Free America and plays a key role in the Agency's pro-bono relationship with Keep America Beautiful.

Jon and his wife, Kim, live in Westport, Connecticut with their three daughters.