

Daniel J. Hrvatin

Arts/Business



Dan graduated from CHS in June 1952 and was president of his class. He also was vice president of the student council and a member of the National Honor Society and the Collinwood Key Club. He was captain of the track team and president of the Musketeers Hi-Y Club. In 1951, he ran the lead off position for CHS's two mile relay team at a Knights of Columbus track meet in which CHS team won a gold medal. Following graduation, he attended Western Reserve University, where he majored in radio and TV speech. He earned his bachelor's degree in 1957. He received a graduate assistantship at WRU which provided him an opportunity to direct live instructional telecasts at WEWS, a Cleveland television station.

After a tour of duty with the U.S. Army from 1958-1959, he was hired by Cleveland television station, KYW (now WKYC), to work in the news room. He soon was promoted to producer-director of news programs and documentaries. In 1961, he was called back into the military due to the Berlin Wall crisis. He returned to WKYC in 1962 and resumed his duties producing/directing news and public affairs programs. In 1963, he directed the news bulletin that announced the death of President Kennedy. In 1970, he joined WJW-TV in Cleveland as executive producer/assistant director of the news department. In this position he produced news specials and programs featuring many distinguished figures; such as John Glenn and Buzz Aldrin, and Ohio Governors James Rhodes and John Gilligan. In 1974, he received an Emmy from the local chapter of the National Association for Television Arts and Sciences for his work as a producer of Northeast Ohio's Best Newscast.

In 1977, Dan joined Eaton Corporation as manager of video production at the company's headquarters in Cleveland. He was responsible for a 140-location worldwide corporate video network. In this capacity, he received a number of awards and nominations from the International Television Association for writing and producing a corporate video news series. In 1983, he joined American Greetings Corporation as manager of the audio visual communications department where he led a staff that won numerous awards. He subsequently was promoted to executive producer of multimedia productions. In this role he won an award (Cindy) for writing an original song about greeting cards called "Just a Simple Piece of Paper" and turning it into a 21 projector multi-image presentation. Later he was awarded two silver Cindys for writing and producing a 10 part interactive kiosk program celebrating American Greetings 90th anniversary. It was titled "Decades of Growth" which documented the concurrent history of the world, the United States, and American Greeting Corporation from 1906-1996. Dan was certified by the Communications Media Managers Association, an international professional group, as an Accredited Media Manager.

Dan retired in 1999 and now does volunteer work and is a singer in the choir at a church in suburban Highland Heights, OH.

